

Writing E-Books For Cash Is Easier Than You Think

Contributed by Webmaster
Sunday, 20 April 2008
Last Updated Sunday, 20 April 2008

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It's no secret that professional writing is a difficult field to break into. The latest estimates state that of all the professional writers in America, only about 30 percent actually make their living solely from writing. That means 70 percent of writers must rely on extra income from a spouse or another job. Writers will be delighted to learn there are many possibilities out there for making some extra cash.

Despite the seemingly discouraging statistics, there are many potential writing ventures that can bring in profit. Writing can be the perfect outlet for you to share your favorite interests and gain a readership. Professional writers need not be the only individuals who can profit from these opportunities. Many stay-at-home moms and dads also can find a healthy extra income for a vacation or just to save for that proverbial rainy day. College students may find the time to utilize their writing skills during breaks and vacations. This can help with both living expenses and the cost of academic needs.

One of the easiest and often most successful ventures in this area is creating your own e-books. This process is probably more enjoyable, and much simpler, than you might imagine. There are several easy steps for creating and selling your own e-book from the comfort of home.

You should develop your ideas around content you genuinely enjoy. Do you have an affinity for fly-fishing? You can use your knowledge to educate novices to the field of fishing, and at the same time earn an income from the sale of your e-book. Self-publishing gives you the option of either keeping the profits for personal needs or investing in promotion and further development of your readership.

You can base your e-book on any hobby or special interest you have. Even such activities as cake decorating and sewing can be used as e-book content. If you are an avid reader, you can center your e-book on the processes you go through to find the best books. Do you visit flea markets or rummage sales often? You can share your tips and advice on finding the best deals.

Once you have decided on a topic, you can lay out a full plan for your book. The creation of your electronic book will be easy once you overcome the planning stages. Creating a plan for an e-book is an exciting endeavor. Since the book is in electronic form, it is not bound to the practices of print publication. There are no page requirements and you have no worries with waste or storage.

Electronic publication gives you the greatest freedom without the common hassles of the printed world. Just as with a printed book, though, every chapter should contain relevant information and present your thoughts and advice in a clear and understandable manner. The best non-fiction books often have an introduction at the beginning. You never know how little your reader may know on the subject and the introductory chapter offers a direct tutorial on the basic subject matter.

To create the best e-book possible, you also must adhere to general rules of grammar. There are countless free Web sites that offer guidance on grammar and usage. These will be invaluable when making a book that others will read and enjoy. Nothing ruins a good book faster, in print or electronic form, than errors and inconsistencies.

When you have written, edited, and polished your book, you are ready to publish. There are many programs online designed to help you create an e-book. You should offer it in a variety of formats for your potential readers' convenience.

You also should price your electronic book fairly and based upon the work you put into it.

If you have your own e-book, you can sell it anywhere commercial or promotional transactions are allowed. Many blogs will let you sell your product if you do it in accordance with their terms of service. Also, many free Web pages will allow you to mention your product if you adhere to their rules. This process works even more efficiently if you have your own Web site where you can sell your product.

Creating and selling your own e-books can be a great method to help you save up for that special goal. All it takes is imagination and innovation. Beyond that, the best tools for your e-book projects will be the resources available online.

Peter Francis is a business consultant, an author, and the founder of IncomeSrch.com an online opportunity directory. Visit IncomeSrch at <http://www.incomesrch.com> to preview opportunities in internet business, affiliate marketing, blogging, writing for cash, eBay, and working at home.

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