

How can you make a profit ecommerce

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Over and over again I am asked, "How can I market this
Without spending anything Well, the answer to that is two
Edged because what you don't spend in dollars you will in
Spend in your time and effort.

You certainly can go the free route but you will pay dearly
With your time you must remember that you truly do get what
You pay for, so when you go for free advertising you will
Most likely end up busting your behind (for hours at a time)
I have come up with a list of ways that will help you to
Market at little or no cost at all. None of which include
The dreaded reputation killer, spamming Please keep in mind
That you must be persistent when using free and low cost
Advertising

--> Submit to the Search Engines

The best source of free advertising Search engines are the
Starting point for many surfers, especially Internet newbie
A high ranking can make all the difference in your traffic.

--> Use Banner Exchanges

Rumor has it that traffic from banner exchanges is way down,

But it
is free and if you take the time to create an

Attractive banner that entices clicks you can still generate

A good deal of targeted traffic

--> Send out a Press Release

This method of advertising is all too often overlooked. That
Is a sad fact because Press Releases are an unbeatable source
Of free exposure for your business you don't even have to
Pay someone to do it for you, just surf on over to PR Web

Learn how to write and submit

Your

Own press release.

--> Create a Signature File

Every time you send out e-mail include a brief ad for your

Product, service along with your name, URL and e-mail

Address you will be surprised at how well this works to

Give your business a boost.

--> Post messages in Discussion Groups

I'm not talking about blatant advertising here. Be sure to

Have something useful to contribute - answer questions, give

Your opinion Get your name and signature out there often so

That you will be recognized and well thought of

--> Post Your Ad on Free Link & Classified Ad Sites

You need to re-submit consistently, but good headlines do get

Clicked on An attention getting headline is your best

Chance for this type of free exposure to work

Note: Be sure to check out the site first to make sure it is

Not one that allows submissions via software. You want your

Link to stay there for more than just a few seconds

--> Trade Links

There are many ways to link to other sites. You can go to a

Search engine and start searching for complementary sites and

Request a trade or you can use one of the many free link

Trading services the more sites you get your link on the

Better. Why? Many search engines and directories take into

Account how well linked you are when ranking your site.

--> Write & Submit Articles

Write a clear and concise article about something that you

Know well. Be sure you are not writing 1000's of words that

Are just promoting your product or service you want to

Provide useful information, not make a sales pitch. Try to

Keep it under 1000 words, have a friend or associate

Proofread it and critique it for you. Now you can submit

Your article to newsletters and resource sites

--> Start a Mailing List or Newsletter

The number one goal of any marketer should be to stay in

Contact with his prospects and customers. Use your list to

Keep your customers and prospects informed or updates,

Specials, new products, etc this is an absolute necessity.

--> Swap Ads

Find other publications that are similar in size to your with

Similar content and ask the publisher if he/she would like to

Exchange ads. You place their ad in your publication while

They place your ad in theirs. This is a great free way to

Added exposure

Note: It is a well know fact that prospects need to see yours

Message up to 8 times before they act on it. So try to swap

Ads for number of issues rather than just one

--> Never miss an Opportunity

This means online and offline whenever it is appropriate

Get your business name, product and/or URL in front of

Others

Keep in mind that all of the above methods make use of very

Attention getting headlines. So be sure to work hard on

Developing your ads and headlines

For more useful tips & hints, please browse for more information at our website:-

<http://www.freeearningtip.com>

<http://www.youradsenseprofit.com>

Ebooks

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