

The Power Of Brandable E-Books

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A quick background to brandable e-books for all of you unfamiliar with the term. Brandable e-Books are e-Books that allow you to brand the product with your own affiliate links. So for example, you could have an e-book that is about creating your own software product, and at the end of the book there could be a link to some related software.

A brandable e-Book would allow you to encode the link to the product so that if someone purchased, you would get a commission for the sale. Not bad considering all you had to do to make the sale was sell/giveaway the e-Book.

Now, in theory that sounds all well and good, but what about in the real world; does it actually work?

Short answer...YES

The thing that made me create this article was a small 4.55 US Dollar payment into my Clickbank account earlier this week. The payment wasn't for a product that I promoted, or one that I had created myself. It was someone else's e-book that I was able to brand with my affiliate link, I then simply made the e-book available to download from my website and from then on I have been receiving 4.55 USD payments into my Clickbank account on a regular basis; for doing virtually no work at all!

As an e-Book author I am a firm believer in branding my e-Books. I feel that it gives resellers more opportunity to make more money from the e-book, aside from the fee they receive from the sale of the e-book; they also get the chance to make backend sales from the affiliate links within the e-book.

Once you have branded an e-Book and you start to distribute it, I always give out resale rights, this means that the e-Book you branded then gets handed around the Internet like wildfire. Every time someone reads that e-Book there is a chance you will make an affiliate commission!

The example I gave was an e-Book that promoted a low priced product, however most will give you a generous commission. My latest creation (and yes, it is 100% brandable and resalable!). Contains a link in the footer of the document. The e-Book allows you to brand that link so it is your very own affiliate link.

As the link is in the footer you have your affiliate link in every single page of the document! If someone clicks on that link and purchases the full Auction SOS! Product then you (or whoever branded the e-book!) receives 23.50 USD into your paypal account.

Not bad for simply selling or giving away a single e-Book! The next time you decide to write an e-Book it would be a good idea to make it brandable!

There are a number of high quality brandable e-Books on the market. You can view the latest brandable e-Book by the author at: <http://auctionsos.com/report/>

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